



# IP and the Sustainable Development Goals (SDGs) in Extreme Conditions in Honor of Prof. Rochelle C. Dreyfuss

28-29 May, 2023

University of Haifa Faculty of Law, Israel  
Venue: University of Haifa, Rabin Tower, Fl. 10

**Sunday, May 28:**

**Dinner in honor of Professor Rochelle C. Dreyfuss in Haifa**

**Monday, May 29:**

9:00 - 9:30 – **Gathering & Greetings**

**Prof. Daniel Benoliel**, University of Haifa Faculty of Law  
**Prof. Tal Zarsky**, Dean, University of Haifa Faculty of Law  
**Commissioner Ofir Alon**, Israel Patents Office (ILPO)

9:30 - 11:15 – **Session I: Plenary: IP and Innovation amid Crisis Conditions - Theoretical and Policy Challenges**

Chair: **Prof. Michael Birnhack**, Tel Aviv University Faculty of Law

Speakers:

**Mr. José Graça Aranha**, WIPO's Special Representative on the United Nations Sustainable Development Goals (SDGs)  
**Prof. Orit Fischman-Afori**, Striks Faculty of Law, College of Management

**Prof. Dotan Oliar**, University of Virginia School of Law  
**Prof. Amnon Reichman**, University of Haifa Faculty of Law

11:15 - 11:30 – **Coffee Break**

11:30 - 13:15 – **Session II: IP and the Climate Crisis**

Chair: **Prof. Amir Khoury**, Tel Aviv University Faculty of Law

Speakers:

**Mr. Antony Taubman**, Director, Intellectual Property Division of the World Trade Organization (WTO)  
**Prof. Daniel Benoliel & Prof. Sacha Bourgeois-Gironde**, University of Haifa Faculty of Law & Panthéon-Assas University Paris II (Sorbonne), respectively  
**Ms. Amy Marion Dieterich**, Director, Global Challenges Division, WIPO

**Adv. Bila Cahana & Adv. Asa Kling**, Head of Environmental Practice & Head of IP Practice (Former Director of the Israel Patents Office 2011 – 2017); both of Naschitz Brandes Amir & Co.

13:15 - 14:00 – **Lunch**

14:00 - 14:30 – **Session III: IP and the SDGs: Do the Two Walk Together?**

Chair: **Prof. Michal Gal**, University of Haifa Faculty of Law  
Keynote Speaker: **Prof. Rochelle C. Dreyfuss**, NYU School of Law

14:30 - 16:15 – **Session IV: IP, Global Health and the Pandemics Treaty**

Chair: **Prof. Eldar Haber**, University of Haifa Faculty of Law; Director, Haifa Center of Law and Technology (HCLT)

Speakers:

**Dr. Ayoade Alakija**, World Health Organization (WHO), Special Envoy for the Access to COVID-19 Tools Accelerator (ACT-Accelerator)

**Prof. Robert Burrell**, University of Oxford Faculty of Law

**Prof. Bryan Mercurio**, Chinese University of Hong Kong

**Prof. Meir Pugatch**, University of Maastricht Law Faculty; University of Haifa School of Public Health

16:15 - 16:30 – **Coffee Break**

16:30 - 18:15 – **Session V: IP, Agricultural Innovation, and Nutrition Crises**

Chair: **Prof. Dorit Nitzan**, School of Public Health, Ben Gurion University of the Negev

Speakers:

**Prof. Peter K. Yu**, School of Law, Texas A&M University

**Prof. Ioannis Lianos**, University College London Faculty of Laws

**Dr. Vikram Singh**, Indian Council of Agricultural Research (ICAR), New Delhi

**Prof. Yechezkel Kashi**, Head of Food Industries R&D Center, Faculty of Biotechnology and Food Engineering, Technion – Israel Institute of Technology

18:15 - 18:30 – **Closing Remarks**

**Prof. Rochelle C. Dreyfuss**, NYU School of Law