28-29 May, 2023

University of Haifa Faculty of Law, Israel
Venue: University of Haifa, Rabin Tower, Fl. 10

Sunday, May 28:
Dinner in honor of Professor Rochelle C. Dreyfuss in Haifa

Monday, May 29:
9:00 - 9:30 – Gathering & Greetings
Prof. Daniel Benoliel, University of Haifa Faculty of Law
Prof. Tal Zarsky, Dean, University of Haifa Faculty of Law
Commissioner Ofir Alon, Israel Patents Office (ILPO)

9:30 - 11:15 – Session I: Plenary: IP and Innovation amid Crisis Conditions - Theoretical and Policy Challenges
Chair: Prof. Michael Birnhack, Tel Aviv University Faculty of Law
Speakers:
Mr. José Graça Aranha, WIPO's Special Representative on the United Nations Sustainable Development Goals (SDGs)
Prof. Orit Fischman-Afori, Striks Faculty of Law, College of Management
Prof. Dotan Oliar, University of Virginia School of Law
Prof. Amnon Reichman, University of Haifa Faculty of Law

11:15 - 11:30 – Coffee Break

11:30 - 13:15 – Session II: IP and the Climate Crisis
Chair: Prof. Amir Khoury, Tel Aviv University Faculty of Law
Speakers:
Mr. Antony Taubman, Director, Intellectual Property Division of the World Trade Organization (WTO)
Prof. Daniel Benoliel & Prof. Sacha Bourgeois-Gironde, University of Haifa Faculty of Law & Panthéon-Assas University Paris II (Sorbonne), respectively
Ms. Amy Marion Dietterich, Director, Global Challenges Division, WIPO

13:15 - 14:00 – Lunch

14:00 - 14:30 – Session III: IP and the SDGs: Do the Two Walk Together?
Chair: Prof. Michal Gal, University of Haifa Faculty of Law
Keynote Speaker: Prof. Rochelle C. Dreyfuss, NYU School of Law

14:30 - 16:15 – Session IV: IP, Global Health and the Pandemics Treaty
Chair: Prof. Eldar Haber, University of Haifa Faculty of Law; Director, Haifa Center of Law and Technology (HCLT)
Speakers:
Dr. Ayoade Alakija, World Health Organization (WHO), Special Envoy for the Access to COVID-19 Tools Accelerator (ACT-Accelerator)
Prof. Robert Burrell, University of Oxford Faculty of Law
Prof. Bryan Mercurio, Chinese University of Hong Kong
Prof. Meir Pugatch, University of Maastricht Law Faculty; University of Haifa School of Public Health

16:15 - 16:30 – Coffee Break

16:30 - 18:15 – Session V: IP, Agricultural Innovation, and Nutrition Crises
Chair: Prof. Dorit Nitzan, School of Public Health, Ben Gurion University of the Negev
Speakers:
Prof. Peter K. Yu, School of Law, Texas A&M University
Prof. Ioannis Lianos, University College London Faculty of Laws
Dr. Vikram Singh, Indian Council of Agricultural Research (ICAR), New Delhi
Prof. Yechezkel Kashi, Head of Food Industries R&D Center, Faculty of Biotechnology and Food Engineering, Technion – Israel Institute of Technology

18:15 - 18:30 – Closing Remarks
Prof. Rochelle C. Dreyfuss, NYU School of Law