## מידע נגיש וגישה פתוחה; הנסיון של UCLA וההתפתחויות החדשות בארה"ב

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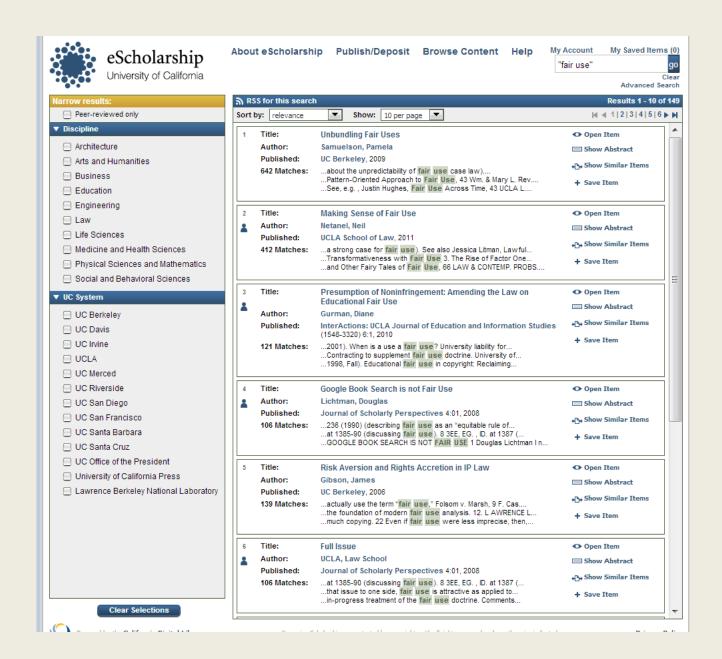
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## כלל גישה פתוחה מחייב – עם מספר הגבלות

- 1. רק מאמרים אקדמיים
- 2. טענה באתר רק ע"י היוצר
- 3. הגירסה לפני סידור הדפוס ע"י המו"ל
  - 4. חריגה ולדחיה

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-UC Open Access Policy, July 24, 2013

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Software -

Research -

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PKP is a multi-university initiative developing (free) open source software and conducting research to improve the quality and reach of scholarly publishing.

### LATEST NEWS

### PKP launches Article Level Metrics for OJS journals

The Public Knowledge Project, developer of publishing software used by thousands of scholarly journals continues to be among those leading innovation in scholarly publishing with its introduction of article level metrics (ALMs).

The purpose of ALMs is to provide a more accurate means for measuring the impact of research at the article level rather than the journal level, as is tradition, said Juan Pablo Alperin of PKP. "ALMs have the potential to be a truly valuable tool for both publishers and readers. We urge all journals using our Open Journal Systems (OJS) to sign-up for the service." PKP's ALM offering is built on an open source application developed by the Public Library of Science (PLOS) and has been implemented with the guidance and support from PLOS. (See PLOS blog for their announcement)

### More News



Welcome to the new PKP website!



PKP August 2013 Newsletter

More News →

Read More →

### **OUR SOFTWARF**

### Open Journal Systems

# REVISTAPARALAJE

OJS is the world's most widely used journal management and publishing system.

### Open Monograph Press



OMP establishes an online workspace for editing and publishing books.

### Open Conference Systems



OCS offers a complete Web presence for scholarly conferences.

### Open Harvester Systems



OHS is an indexing system for OJS, OCS and other online resources.

# Google Book Search



### **Scan library collections**

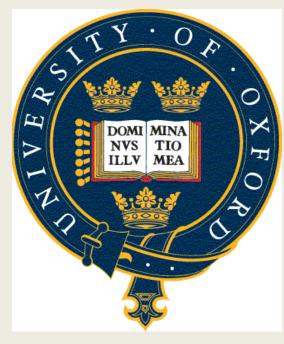




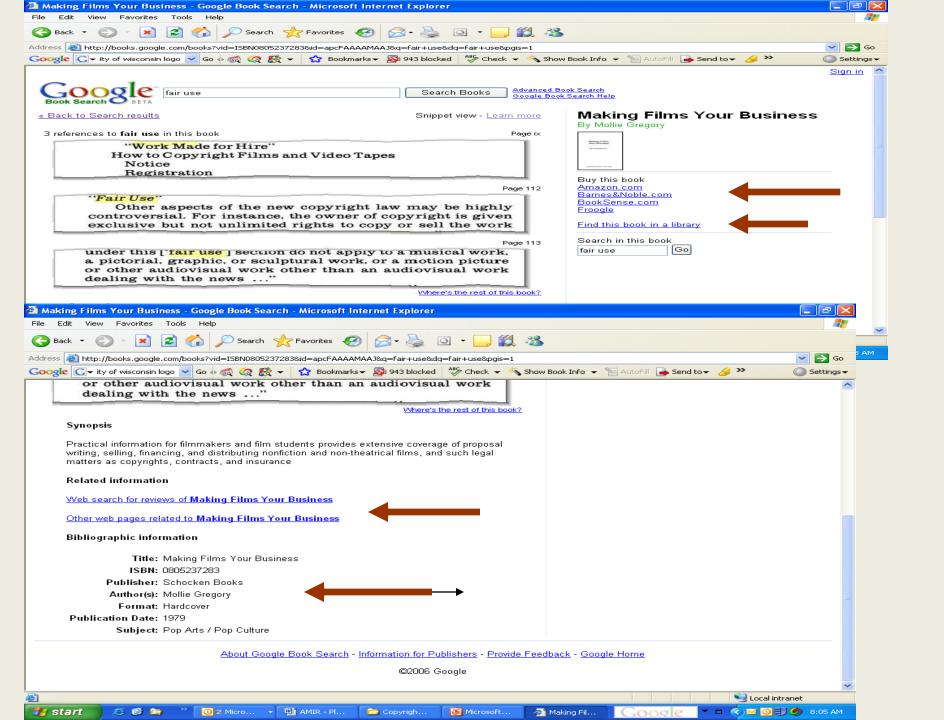












# US Copyright Act הוק זכות יוצרים, התשס"ח–2007

### § 107. Limitations on exclusive rights: Fair use

Notwithstanding the provisions of sections 106 and 106A, the fair use of a copyrighted work, including such use by reproduction in copies or phonorecords or by any other means specified by that section, for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. In determining whether the use made of a work in any particular case is a fair use the factors to be considered shall include---

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- (2) the nature of the copyrighted work;
- (3) the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and
- (4) the effect of the use upon the potential market for or value of the copyrighted work.

.19

- (א) שימוש הוגן ביצירה מותר למטרות כגון אלה: לימוד עצמי, מחקר, ביקורת, סקירה, דיווח עיתונאי, הבאת מובאות, או הוראה ובחינה על ידי מוסד חינוך.
- ב) לצורך בחינה של הוגנות השימוש ביצירה לעניין סעיף זה, יישקלו, בין היתר, כל אלה:
  - (1) מטרת השימוש ואופיו;
  - (2) אופי היצירה שבה נעשה השימוש;
- היקף השימוש, מבחינה איכותית וכמותית, ביחס ליצירה (3) בשלמותה;
  - (4) השפעת השימוש על ערכה של היצירה ועל השוק הפוטנציאלי שלה.

# Campbell v. Acuff-Rose (1994)

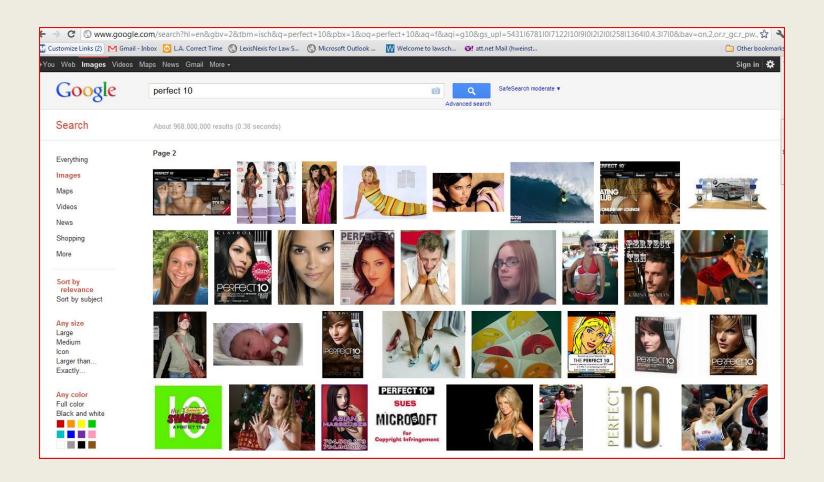
The central purpose of this investigation is to see ... whether the new work merely "supersede[s] the objects" of the original creation, or instead adds something new, with a further purpose or different character, altering the first with new expression, meaning, or message; it asks, in other words, whether and to what extent the new work is "transformative." Leval article, at p. 1111.

The Football Association Premier League Limited
'ז

פלוני

• היבט נוסף אשר נבחן לעתים בגדר אופיו של השימוש, נוגע לשאלה עד כמה מדובר בשימוש "טרנספורמטיבי", אשר יוצר בעצמו מוצר חדש.

# Perfect 10 v. Amazon Google Image Search



## Bill Graham Archives v. Kindersley, 2<sup>nd</sup> Cir. 2006







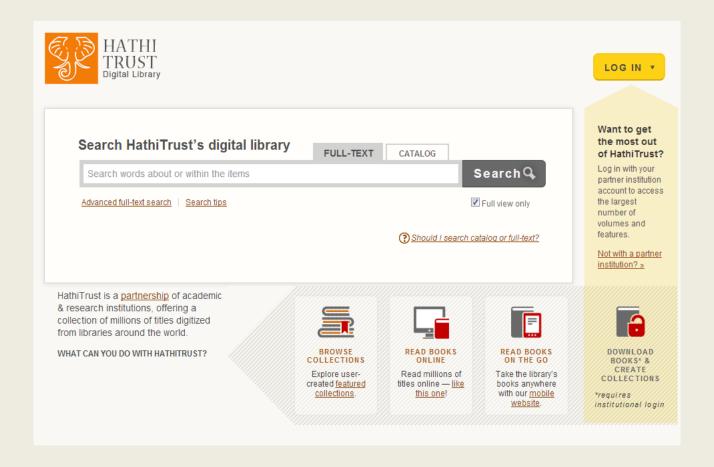
The Authors Guild, Inc. v. Google Inc., S.D. N.Y. November 14, 2013:

"Google's use of the copyrighted works is highly transformative. Google Books digitizes books and transforms expressive text into a comprehensive word index that helps readers, scholars, researchers, and others find books.... The use of a book text to facilitate search through the display of snippets is transformative."

"Google Books is also transformative in the sense that it has transformed book text into data for purposes of substantive research, including data mining and text mining in new areas, thereby opening up new fields of research."



# Authors Guild, Inc. v. Hathitrust, 902 F.Supp.2d 445 (S.D. N.Y. 2012)





"[E]ven making an exact copy of the work may be transformative so long as the copy serves a different function than the original work."

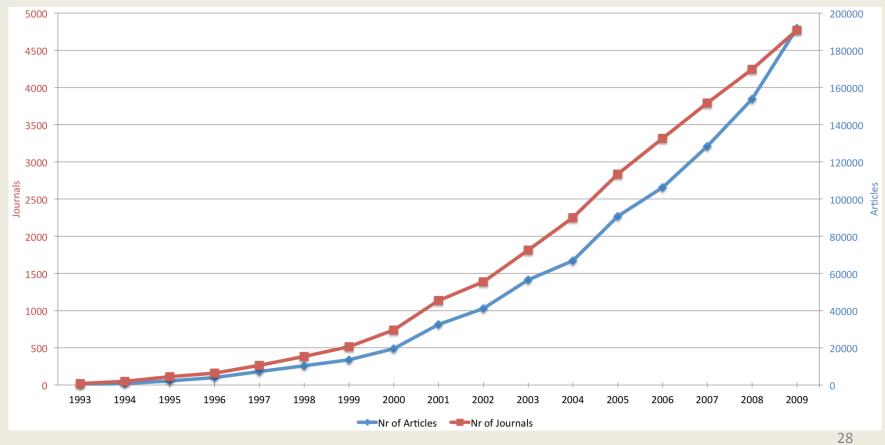
# האוניברסיטה העברית בירושלים נ' בית שוקן להוצאות ספרים בע"ם (2011)

"ספק אם העתקת ספר שלם צריכה לחסות בצל הגנת השימוש ההוגן, וזאת בין אם בהקשר החינוכי בין אם בעניין אחר."

# שימוש לצורך הוראה

- Cambridge University Press v. Becker, 863 F.Supp.2d
   1190 (N.D. Ga 2012)-- אחסנת דיגיטלית
- Association for Information Media and Equipment v. Regents of the University of California (C.D. Cal. 2012) – זרימת וידאו לתלמידים





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